



We're on the lookout for a talented Account Director.

Are you an ambitious and talented B2B Account Director looking for an opportunity to let your skills shine by leading a great team? We might not be the biggest agency in the county, but with significant growth year on year, this could be a move that sets you up for an exciting future.

If you're sick of working for your current agency, come and work with a group of people who rate compassion as highly as skill set. We believe that it's possible to deliver our best for our clients without running yourself into the ground.

We'd consider full-time or part-time applications, with some work being handled remotely. But, some of the week will need to be spent in our office in Crowborough – otherwise how can you truly feel part of our team?!

As an Account Director at Morton Waters you will:

- Be responsible for fully understanding the clients' business priorities and targets, and devise marketing strategies to support their goals
- Coordinate writers, designers and a team of account manager and execs to deliver quality work that is in line with the clients' marketing strategies
- Be aware of market trends to pro-actively propose ideas to help clients capitalise on opportunities or avoid potential challenges
- Help to shape and lead the agency-wide process for growing existing accounts and reaching new prospects to help develop a BD pipeline

morton waters

Skills required:

- Excellent oral and written communication skills
- First class organisational skills
- A pro-active approach
- Working as part of a team but also happy to work autonomously when required
- A personable and professional character that will allow you to build client rapport
- The confidence to give clients trust in your work
- A keen eye for detail
- Research skills to uncover emerging themes and topics

The details:

- Hours: full time, four days a week working 9.00am – 5.30pm and Fridays working from 9.00am – 3.00pm (providing work is completed). We will also consider part-time applications
- Pension: statutory automatic enrolment workplace pension scheme
- Holiday entitlement: 28 days pro rata of paid holiday per full working year, to include bank holidays and Christmas shut down
- Probationary period: 3 months
- Frequency of salary reviews: annual reviews on the anniversary of start date
- Fun treats we've enjoyed in the past: Beauty advent calendars, wine tasting, yoga retreats, ad hoc company performance related bonuses, additional days off

How to apply:

Please send your CV and covering email to michelle@mortonwaters.com.

Morton Waters is committed to encouraging equality, diversity and inclusion among our workforce, and eliminating unlawful discrimination.