



Are you an Account Manager looking for a new opportunity?

Are you an ambitious and talented B2B Account Manager - or Senior Account Exec ready to take the next step - looking for an opportunity to let your skills shine? Can you turn your hand as easily to developing and delivering marketing campaigns as you can to nurturing client relationships? Want to join a team that does great work with people who are equally great to work with?

If so, we need you!

If you're sick of working for your current company, come and work with a group of people who rate compassion as highly as skill set. We believe that it's possible to deliver our best for our clients without running yourself into the ground.

We might not be the biggest agency in the county, but with significant growth year on year, this could be a move that sets you up for an exciting future.

As Account Manager at Morton Waters you will:

- Be responsible for delivering varied marketing programmes to support our clients' goals - ensuring we deliver on time and within budget
- Coordinate other team members to deliver quality work that is in line with the clients' marketing strategies
- Create thought leadership, web content and other marketing materials, including press releases, social media calendars, reports etc.
- Be aware of market trends to pro-actively propose ideas to help clients capitalise on opportunities or avoid potential challenges
- Undertake reporting, including measuring PR, integrated marketing and social media results and looking for ways to optimise campaigns
- Be the key point of contact for clients on the accounts you manage, and be responsible for building and nurturing those relationships

morton waters

Skills required:

- Excellent oral and written communication skills
- First class organisational skills
- A pro-active approach
- Working as part of a team but also happy to work autonomously when required
- A personable and professional character that will allow you to build client rapport
- The confidence to give clients trust in your work
- A keen eye for detail, particularly in editing
- Research skills to uncover emerging themes and topics

The details:

- Hours: full time – four days a week working 9.00am – 5.30pm and Fridays working from 9.00am – 3.00pm (providing work is completed)
- Pension: statutory automatic enrolment workplace pension scheme
- Holiday entitlement: 28 days pro rata of paid holiday per full working year, to include bank holidays and Christmas shut down
- Probationary period: 3 months
- Frequency of salary reviews: annual reviews on the anniversary of start date
- Fun treats we've enjoyed in the past: Beauty advent calendars, wine tasting, yoga retreats, ad hoc company performance related bonuses, additional days off

How to apply:

Please send your CV and covering email to michelle@mortonwaters.com.

Morton Waters is committed to encouraging equality, diversity and inclusion among our workforce, and eliminating unlawful discrimination.